



log foundation

SHARING LIFE

**ANNUAL
REPORT**

2024-25

MESSAGE FROM THE TRUSTEE

As we draw the curtain on the activities of the LOG foundation for the FY 2024-2025, it is with a sense of deep gratitude and wonder that I do so. It has been a tremendous year of activities that has seen its fair share of ups and downs. Every experience has been an additional arrow in our quiver of growth, and we thank the Almighty for leading us to newer pathways that has helped expand our understanding of our destiny.

Compliance regulations are an integral part of our entity. However, this year's audit process was a long-drawn affair, and that meant that we could start our operations only by the month of November. This year we were able to consolidate on the achievements of the past year. This year we were able to consolidate on the achievements of the past year. While our primary focus has been the young children, we have been burdened by families that need a caring shoulder. In this endeavor, it has been gladdening to see the abundant outpouring of support that I have been fortunate to receive from our donors.

Inside, in the following pages of the Annual Report, you will find numbers and statistics. However, they do not tell the whole story. They cannot express the quiet determination that has germinated in the hearts of young children. Or the powerful realization that has dawned on young minds when they begin to appreciate the wealth of information that is in their hands, but of which they were unaware of. The silent resolutions, the brave valour to face the future, the giddy happiness that accompanies a gift, are all accomplishments that numbers cannot encapsulate.

MESSAGE FROM THE TRUSTEE

The needs are perpetual, perennial and ever-increasing. However, we take heart in the fact that so are the donors. While the demands of life cannot be discounted, neither can the generosity of the donor. Our donors have our back, while the front is manned by a dedicated group of partners that execute the work on the ground. In a symbiotic bubble of resilience, both the donors and recipients come together in an act of faith that defines charity not simply as an act of momentary generosity, but as a positive act of empowerment that ennobles both the giver and the taker to a higher purpose.

We are grateful to the worker ants in this operation. There can be no success without the defining contribution by our partners. They are the ones who observe, report and quantify. Our channels of help can reach the hands of the deserving only on the recommendations and discipline of our dedicated partners. Their input is valuable, and we acknowledge their support with utmost gratitude.

The new year is upon us, but stock-taking is essential. As I present the annual report, I am equally aware of the challenges that were surmounted as well as the enormous opportunity that the future holds. I rely, not on my own strength, but on the strength that comes from the Almighty. With gratitude in my heart, and vigour in my steps, I present to you the Annual report for the year 2024-25.

Aby Abraham
Trustee

ABOUT LOG FOUNDATION

LOG Foundation is a registered public charitable trust which has been set up to support humanity, and for the purpose of undertaking charitable work throughout India, for social upliftment, alleviating human suffering, eradication of illiteracy and poverty, and for undertaking other philanthropic work. We desire to meet people in need, at their place of work or residence to share our resources while simultaneously encouraging them to take steps for restoring their life and lifestyle. We are registered under Sec 12 A of the Indian Income Tax Act and donations to us are exempted for Tax basis regulations under Sec 80G for AY 2022-23 to 2026-27.

Charity was a matter of emotions, convenience and sometimes recognition for a major part of our life. However, it turned into a conviction when we experienced the Love of God in our lives. LOG Foundation is the fruition of our convictions so that we could make meaningful and visible impact in people's lives by standing with them in their times of desolate need. Our goal has been and continues to be sharing the beauty of grace and hope in life, with a purpose and intent to magnify one's personality in this life.

We are a grassroot level organization reaching out to the most marginalized and vulnerable, children and families in society. The nature of the intervention and the means of delivery of services is adaptive - changing as per the context, circumstance, and need. Through our interventions we have tried to reach out to the people in need: children in orphanages, giving a ray of hope, supporting and helping the rag picking community of children with a focus on holistic development; supporting single parents in bringing up children, and sometimes supporting their own education and always, as much as is possible, the education of their children; with building homes and shelters for the low-income group; medical aid for needy people; and sometimes just individuals who would go far with a kind word or deed.

CHILD WELFARE ACTIVITIES

Partner Name: **Promote Edu Health Restore India Forum**

Our alliance with Promote Edu Health Restore India Forum continued this year too. They are a govt. registered institution that involves with children who have been left without adequate support due to the untimely demise of one or both parents. We continued to partner with them to give education aid to 7 bright young minds in the state of Maharashtra. We have been blessed to help a few of them since a couple of years now, and it is indeed a blessing to see them bloom into confident young soul ready to take on the world.



Neerikshana Konneti

Age: 7
Sex: Female
Class: Class 1
Program Name:
Heba
*Scholarship
(Child Help)*



Stuti Basnet

Age: 4
Sex: Female
Program Name:
Heba Scholarship (Child Help)

CHILD WELFARE ACTIVITIES

Partner Name: **Promote Edu Health Restore India Forum**



Sermon Nag

Age: 12

Sex: Male

Class: 6

Program Name:

Honor League (*Child Help*)



Pruthviraj

Bajbalkar

Age: 10

Sex: Male

Class: 5

Program Name:

Heba

Scholarship

(*Education Aid*)



Samuel Ajinkya Ahire

Age: 9

Sex: Male

Class: 5

Program Name:

Honor League (*Child Help*)

CHILD WELFARE ACTIVITIES

Partner Name: Deepalaya

Our deepening relationship with Deepalaya has transpired to effecting an increase in support to 10 children from our earlier support of 3. Deepalaya is a nationally known NGO that offers high quality and value based education to students from low income communities. Our partnership ensures that the supported children are given a fair chance at having a crack at life and not slide into a vicious cycle of poverty and helplessness.



Children's Creations



YOUTH WELFARE ACTIVITIES

Partner name: **LiveJam**

We were able to partner with LiveJam, a trust registered with the Government of India to engage with 30,393 youth in 30 cities across 9 states and a union territory with emotional support via the 'Ab Bano Champion' campaign in 2024. The program helped the youth change their thinking on an emotional level to be mindful of others and deal with emotional distress caused by issues like anxiety, loneliness & stress in a better way.

30,393 youth **30** cities **9** states, **1** UT

An advertisement for the 'Champions Unite!' campaign. The background is a vibrant red with a white, torn-paper-like border at the top and bottom. The text 'THIS CHRISTMAS CHAMPIONS UNITE!' is prominently displayed in white. Below this, there are two white boxes containing text in Malayalam. The first box is titled 'Prayer for peace' and describes a prayer for peace. The second box is titled 'Encouraging' and describes an encouraging message. At the bottom right, there is a photograph of a young woman with long dark hair embracing an elderly man with glasses. The overall theme is one of care and support during the Christmas season.

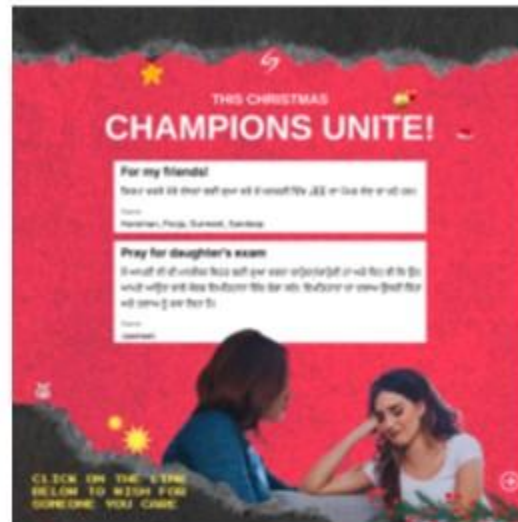
THIS CHRISTMAS
CHAMPIONS UNITE!

Prayer for peace
ഞങ്ങളുടെ അമ്മമ്മ മരിച്ചു തി നു ശേഷം കുടുംബം ഒന്നാകെ ഏറെ ദുഃഖഭാരത്തിൽ ആയിരിക്കുന്നു. ഈ പ്രതിസന്ധി മറികടക്കാൻ ദൈവത്തിന്റെ സഹായത്തിനായി പ്രാർത്ഥിക്കുന്നു
Name
David

Encouraging
നിരവധി പരിപാടികൾ ഉള്ള ഈ സമയത്ത്, ഒരുപാട് ബുദ്ധിമുട്ടുകൾ ഉണ്ടെങ്കിലും, ആവശ്യമായ സമയത്ത് നിങ്ങൾ ദൈവത്തിൽ ശക്തി പ്രാപിക്കാൻ പ്രാർത്ഥിക്കുന്നു
Name
Shabaan

CLICK ON THE LINK
BELOW TO WISH FOR
SOMEONE YOU CARE

YOUTH WELFARE ACTIVITIES



1. **Gen Z Awareness:** Using data and interaction with Gen Z, the LiveJam team developed content including design, theme, ad campaigns and digital media resources that provided

- i. youths with an easy-to-use digital tool / sticker to motivate & educate them and their peers to be mindful of others, unlearn negative mindsets, share hope & act as an encouragement for them and even their family, friends and country.
- ii. Emotional support and mentorship conversations

2. 'Senders' of the message also provided the 'receiver' email ID to update both the sender and receiver of a message on the Padlet page for them to view.

3. **Chatline support and training:** Our partnership with LiveJam helped in training the Listener team in key principles of listening well, on how to use what they listened to to address emotional distress caused by issues of loneliness and hopelessness and have more impactful conversations with young adults who received the email and came to the chatline.

4. **Ad campaigns:** Our partnership helped not only in creating physical stickers of the campaign that were given to college students, but also helped in creating digital campaigns and ad campaigns on Facebook and Instagram over the course of the initiative.

5. Another aspect our partnership was the help in providing access to LiveJam's chatline www.iamheretohear.org for people who were engaged via the initiative to access chat support for emotional support.

COMMUNITY WELFARE ACTIVITIES

Partner name: **ADF India Trust**

Justice has been a key cornerstone of our beliefs and values. Through our partnership with ADF India, we have been able to empower those in the legal fraternity to get a better understanding of the intricacies that the legal enterprise can offer. Legal empowerment and education of all communities in the legal field has been an ongoing task and this year too we were able to help in holding such classes for persons involved with the dispensation of justice across various cities in India. Empowered individuals with knowledge of their rights and we have been fortunate to partner with ADF in the same. By investing in their legal education, we strive to foster a more informed and empowered society.



COMMUNITY WELFARE ACTIVITIES

Partner name: **Mission to the Blind**

Nowhere has the statement, “It made a difference to this one” been more practically demonstrated than in the work that our partner Mission to the Blind has done. We were able to partner with them for the distribution of 200 high quality white cane to visually challenged people all the way from West Bengal to Chandigarh to Kerala. To know that our intervention made a significant difference not only in the lives of the receivers of these canes, but also to the motorists in identifying and taking remedial measures, thus enhancing safety and quality of life has been humbling.



SUPPORT SNAPSHOT

In 2024-25, LOG Foundation supported education for 15 underprivileged children across Haryana and Maharashtra, and funded emotional wellness programs for 30,000+ youth. 200 white canes were provided to visually impaired individuals across multiple Indian states.



15

STUDENTS SUPPORTED
(Across Haryana & Maharashtra)

30000+

YOUTHS REACHED
(30 cities across INDIA)

200

VISUALLY CHALLENGED REACHED
(Across Telangana, West Bengal, Chandigarh, Jharkhand, Odisha, UP, Chhattisgarh, AP, TN, Karnataka, Kerala)

LOOKING BACK...

It has been an eventful journey. There have been setbacks and triumphs and these can only be seen through the lens of life. Every setback has only made our resolve to serve that much more resolute. I am absolutely convinced that I do not stand alone and that I also stand on the shoulders of giants. The work is both grueling and rewarding.

From where we started, it has indeed been a revealing journey. We have seen some amazing kindnesses along the way, generosity that surpasses words and empathy that is Godly in character. I can only marvel at the way the universe has opened up to meet our needs and our aspirations, even while the requirements have only grown by leaps and bounds.

There are no complaints, however, only gratitude and thanks. We look forward to more donors coming forward to help with intent, prayers and contributions of every and all kinds. The monetary contributions are tax deductible as per Section 80G of the Income Tax Act, Govt. of India.

FOR SUPPORT

You can send your contributions to LOG FOUNDATION on the following bank account

Name : **LOG Foundation**
Current Account : 50200062065350
Bank : HDFC Bank, Vasant Kunj, New Delhi
IFSC : HDFC0000273

Do ensure that you intimate us of your contribution by emailing the details to logfoundationindia@gmail.com

HOW TO APPLY FOR SUPPORT

1. Email to logfoundationindia@gmail.com with your needs.
2. Admin @ LOG Foundation will reach out for supporting documents.
3. Background and Reference check will be done.
4. Request will be then sent for approval by LOG Foundation designated Team.
5. Request, if approved, will be communicated through mail or phone call for next steps.